



# CERAMIC ARMOUR

## Hybrid Ceramic Spray Wax

### SiO<sub>2</sub> Ceramic Protection

Chemically bonds to the vehicles paintwork to form a tough, durable barrier.

### Hydrophobic Properties

Creates a water-repellent surface that allows rain & liquids to bead off effortlessly, reducing water spots and preventing mineral deposits.

### Enhanced Gloss & Shine

Amplifies the depth and clarity of the vehicle's paint, giving it a professional, high-gloss finish.

### Easy Application

Designed for both professionals and car enthusiasts, the product is easy to apply in handy trigger or aerosol.

### Nano-Technology Integration

Fills microscopic imperfections on the car's surface, creating a smooth, flawless look that enhances the longevity of the coating.

### Easy Maintenance

Once applied, can last up to 10x regular washes over top.



### USE ON

**Cars, Trucks, Boats, Vans, Utes, any Vehicle plastics.**

*(Any painted metal surface that requires enhancement & protection from the elements)*



### COVERAGE

**300g/400ml Aerosol** – protect up to 3 cars

**500 ml Trigger Bottle** – protect up to 5 cars



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# CRC LAUNCH SUPPORT



## Marketing

- Radio
- Social Media
- YouTube
- Endorsement from CRC Influencers
- Advertising throughout 2025



## E-learning

- Dedicated e-learning course



## Product Video

- 15 seconds product in use video



### Code

1756339

1756338

### Product Name

CRC Ceramic Armour 400ml

CRC Ceramic Armour 500ml Trigger



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